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Mr. Anil Philip, President XIME, at the inauguration of partnership between XIME and Coursera

Xavier Institute of Management & Entrepreneurship Bangalore | Kochi | Chennai

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WINTERFEST A FUSION OF CREATIVITY, UNITY, AND TALENT

Winterfest 2024 was a fantastic show of talent, teamwork, and community spirit, uniting students from Bangalore, Kochi, and Chennai in a vibrant celebration. The event featured intellectual challenges, artistic performances, and sports competitions. Highlights included the thrilling 'Deal or No Deal' hosted by XIME Bangalore's Finance Club, where XIME Kochi won, with XIME Bangalore as runners-up. The 'Reel-It-In' competition by HRUDAY stood out, with XIME Chennai excelling in creating captivating short videos on the theme 'Colors of XIME'.

Cultural expressions like the Dance Competition, Frosted Threads and T-shirt painting, exhibited creativity

Sports tournaments in badminton, football, basketball, and box cricket saw impressive performances by XIME Bangalore teams. Competitions such as 'Xpert Marketers' and the winter-themed escape room 'XCape' tested participants' strategic thinking and teamwork.

Winterfest 2024 celebrated talent, strengthened campus bonds, and embodied the unity and collaboration that define XIME.







XIME PARTNERS WITH COURSERA FOR "LEARNING BEYOND CURRICULUM"

Xavier Institute of Management and Entrepreneurship (XIME) has taken a significant step towards enhancing learning opportunities for its faculty and students by collaborating with Coursera. As part of this initiative, a variety of online courses are now available for students providing access to world-class content for all three campuses Bangalore, Chennai and Kochi.

The program, aptly titled "Learning Beyond Curriculum", was inaugurated by Mr. Anil Philip at the Bangalore campus aligns with XIME's vision to go beyond traditional academic boundaries and empower its stakeholders with diverse, globally relevant knowledge. This initiative aims to foster skill development and broaden perspectives, equipping the XIME community to stay ahead in today's competitive world.

With this initiative, XIME continues to reinforce its commitment to academic excellence and holistic development, setting a benchmark for progressive learning in management education.

FROM CAROLS TO SANTA



Our college celebrated Christmas with great enthusiasm and joy. The event started with keynote speeches from our Chairman Prof. J. Philip and the Director (officiating) Dr. Roshni James, which instilled the spirit of togetherness and gratitude among the students of XIME. Students sang Christmas carols cheerfully,



which created a festive environment. A visit by Santa Claus was a special treat for all, spreading joy and laughter.

The excitement did not end there, as a Secret Santa gift exchange was also held, where students exchanged thoughtful presents. The students of XIME enjoyed the warmth that Christmas celebrations brought and enjoyed the true essence of Christmas—joy, kindness, and togetherness on campus.

The beautifully decorated campus, adorned with twinkling lights and a grand Christmas tree, became a perfect backdrop for the evening's celebrations.



STRATEGIC SENTINEL-

AN INTER-XIME SHOW OF EXCELLENCE

The Strategic Sentinel event brought together some of the brightest minds from the XIME campuses of Bangalore, Chennai, and Kochi. With the participation of the top 10 students from C20 of XIME Bangalore, top 5 from C15 of XIME Chennai, and top 5 from C15 of XIME Kochi, the event witnessed a battle of wits and strategies among 20 participants across multiple intense rounds.

The competition was conducted in phases. In phase 1 the top 8 participants were tasked with creating a 90-second advertisement for a given product within an hour to analyse sharp branding, storytelling, and resourcefulness. The final round, phase 2 was conducted in front of a live audience. Participants showcased their advertisements and explained their features to the judges and audience. This was followed by a one-onone interview with the judges, who evaluated their managerial skills, strategic thinking, and overall presentation.

After three rounds of intense competition, Ms. Madhavi Devanand Avagari was honoured with the title Champion-Strategic Sentinel. Ms. Satakshi Pattnaik and Ms. Parvathy S. Nair were runners up. The Strategic Sentinel event was marked by high energy and enthusiasm. A full crowd of students gathered to cheer for their friends, creating a vibrant and supportive atmosphere. The enthusiasm of the audience and the passion of the participants made the event an overwhelming success.

SILVER JUBILEE REUNION OF PGDM BATCH 3

Students of Batch 3 of came together at XIME Bangalore to celebrate their Silver Jubilee reunion. The alumni took a tour of the campus, revisiting old classrooms and sharing memories of their time at XIME.



As a token of appreciation, they presented the Chairman Prof J. Philip with a unique collage portrait, composed of tiny pictures of alumni. President Mr. Anil Philip addressed the gathering, reflecting on the journey of the batch and the institute's growth over the years. The event was a chance to reconnect, share experiences, and strengthen bonds.

XIME CELEBRATES ST. XAVIER'S DAY



XIME observed St. Xavier's Day with a solemn celebration, bringing together students, faculty, and staff for a morning of prayer and reflection. The event began with a Holy Mass at 8:15 AM in the first-floor auditorium, led by Fr. Denzil Lobo S. J. from St. Joseph's University, Bangalore.community came together in prayer and thanksgiving, beginning the day with a Holy Mass.

The students' choir filled the hall with hymns, creating a serene and spiritual atmosphere. The gathering served as a moment of gratitude and unity, honouring the legacy of St. Francis Xavier.

MARIA PHILIP FUTURE LEADERS DEBATE SPARKS INTELLECTUAL DISCUSSION

The Maria Philip Future Leaders Debate Competition saw enthusiastic participation from undergraduate students across South India. The regional finals, held at the Bangalore campus, brought together some of the brightest young minds for a thoughtprovoking and intense debate With the



topic "The United Nations is no longer a representative body in addressing global conflicts and political tensions," participants engaged in a spirited exchange of ideas, showcasing their eloquence and critical thinking. The competition was a testament to the power of debate in shaping future leaders and fostering meaningful discussions on global issues.

FOUNDATION STONE LAID FOR NEW GIRLS' HOSTEL

XIME Bangalore held a ceremony on 25 Nov 2024 to lay the foundation stone for its new girls' hostel, attended by faculty, students, and other members of XIME.

The event began with a welcome address by Mr. Anil Philip, President XIME Society, at the ceremony followed by a prayer led by Rev. Fr. Riju Vazhaparambil from Our Lady of Sorrows Church, Hebbagodi.



Prof. J Philip, Chairman of XIME Bangalore, led the foundation stone laying ceremony and later addressed the gathering, reflecting on the institute's growth and commitment to student welfare. Prof. C P Ravindranathan, Chairman of XIME Kochi, shared his appreciation for the initiative, highlighting the importance of this new facility. Dr. Sheba Anthony was a special guest on the occasion.





This new hostel will be an addition to the existing blocks for both girls and boys on campus, further expanding residential facilities for students.



PHD SCHOLARS SUCCESSFULLY PRESENT PRE-THESIS COLLOQUIUM AT XIME

Three Ph. D. scholars, Mr. Manjesh, Mr. Chandan Kumar and Mr. Swarna Deep Maity, defended their theses before the academic panel and were cleared to proceed with their final submission

The colloquium provided an opportunity for the scholars to show their research findings and receive valuable feedback from faculty members and experts.



ALUMNI MEET 2024 AT XIME BANGALORE

On December 7, 2024, XIME Bangalore welcomed over 100 alumni to the campus for a heartwarming reunion. The event featured inspiring speeches by Alumni President Mr. Nanjappa and Secretary Ms. Usha, setting the tone for an evening of nostalgia. Adding to the lively atmosphere, a photobooth, vibrant decorations, and engaging games allowed participants to reconnect and reminisce. The gathering was a true testimony of the strong and lasting ties within the XIME Bangalore community. The Alumni Committee thanked all participants and looks forward to future events that would continue this tradition.



INSPIRA DISTINGUISHED SPEAKER SERIES

On 7 November 2024, XIME organised an inspiring session in which Mr. Jeby Cherian, Co-Founder of Blubirch was the speaker.

He shared valuable insights on the importance of acquiring skills over chasing titles, embracing resilience to navigate challenges, and fostering innovation through deep thinking and continuous learning.

He emphasised the 3 C's Collect, Connect, and Correct as a foundation for harnessing data effectively. Advocating for openness to opportunities and the tenacity to persevere through adversity, Mr. Cherian urged attendees to develop critical thinking and creativity skills that machines cannot easily emulate.





CLUB ACTIVITIES

Xseed

Spreading Joy on Children's Day

The XIME community celebrated Children's Day by visiting three NGOs—Pragathi, UPAY, and DSFS—engaging 140 children in a day with games, activities, and meaningful interactions.

The visit was all about spreading happiness and creating connections beyond everyday routines. The children's excitement and energy reminded us of the importance of giving back to the community, spreading joy through interactions.

Life-Saving Skills for Emergencies

On 6 November, 2024, Xseed conducted a 'Hands-on CPR' workshop in collaboration with Dr. Nitin P. R. and his team from Narayana Hrudayalaya.

The session equipped students with vital skills to respond effectively to cardiac arrest emergencies by teaching them the essential steps of Cardiopulmonary Resuscitation (CPR) and the use of an Automated External Defibrillator (AED).

Dr. Nitin shared some insights related to heart health and created awareness towards the multiple factors that lead to cardiac arrest. He revealed that cardiac arrest can also result from road accidents and highlighted the critical 'chain of survival':recognising cardiac arrest, activating emergency services, and administering CPR.









Participants learned essential techniques to be administered to patients during such situations like ensuring responsiveness, performing chest compressions, providing rescue breaths, and using AEDs.

He stressed the need for immediate action, explaining that a delay would result in brain damage within minutes in the absence of proper blood flow. Practical demonstrations aided students master effective compression depth, rate, and hand positioning.

X-Oration

X-Oration's VERBARISE: A Verbal-

Mastery

On 7 November 2024, X-Oration hosted 'VERBARISE', an exciting competition that challenged participants' verbal skills in three rounds.

The rounds included Question Relay, testing precision under pressure; 'Which Side Am I?', a debate with spontaneous role switches; and 'Quickfire Improv', a test of wit and creativity. Mr. Anand and Mr. Abhikant won the competition, while Ms. Akansha and Ms. Abhilasha were runners-up.

ESG's Documentary on Sustainability

On 28 November 2024, students of Batches 30 and BA04 gathered for a Movie Screening session by ESG "Empowering Action, One Frame at a Time". A thought-provoking documentary touching on concepts like climate change, ethical governance, and community development was screened.

The screening was followed by an interactive session where students were encouraged to reflect on the documentary's themes and exchange ideas on integrating ESG values in their future projects.

The documentary promoted practical steps toward sustainability and encouraged students to take action. It provided clear examples and highlighted ways in which individuals can contribute to a more sustainable future, motivating students to make a positive impact.

XOPS

Decode, Discover, Deliver: Mystery Quest

XOPS organised an online treasure hunt 'Mystery Quest', challenging participants to trace the journey of products through their supply chains. The creative clues were sent via emails and the participants had to solve those puzzles by identifying the given products and capturing creative photographs of them.

The treasure hunt pushed participants to demonstrate teamwork, time management, and decision-making and led to a better understanding of the resilient supply chain systems.

Royal Rumble:

XOPS organised its flagship event, 'Royal Rumble', on 22 November 2024, transforming the basketball court into a vibrant arena for team-based challenges and strategic decision-making.





The event seamlessly blended operationsfocused activities with engaging gameplay, encouraging participants to strategize effectively and foster team spirit.

Through tasks centered on resource planning, collaboration, and Kanban, participants gained practical knowledge of operational principles while enjoying a sense of accomplishment by finishing the tasks.

The event proved to be an enriching platform for professional growth and dynamic team building.

MarkXIME

Mad Ads:

On 18 November 2024, MARKXIME, XIME Bangalore's Marketing Club, presented *Mad Ads*, a lively skit-based competition where teams paired unconventional products and services to script light-hearted and creative advertisements.

Teams selected unrelated items from the available options which formed random combinations and resulted in topics such as "inflatable sofa and event planning" or "cleaning and notebooks". Following that, a 2-minute presentation was delivered, showcasing advertisements created around the given unique topics.



Ms. Soumya, Ms. Shreya, Mr. Vishal, and Ms. Saptarshi claimed first prize with their witty concept, while Ms. Aditi, Ms. Akansha Kumari, and Ms. Akansha Arora were awarded second prize.

HRuday

Honouring Men at XIME

HRuday celebrated the men of XIME on International Men's Day which falls on 19 November every year.

Celebrations involved encouraging everyone to participate in fun activities such as Push-Ups and Flip the Bottle, fostering camaraderie and sportsmanship among students of batch 30.



Mr. Dibyajyothi Bose won the title 'Push-Up Champion' and Mr. Vidit Gulati was the runner-up. In the Flip the Bottle contest, Mr. Aristo came out on top, with Mr. Krishnajith and Mr. Arpit securing the runner-up positions. The event concluded with an appreciation ceremony in celebration of Men's Day, honouring the contributions and achievements of men in various fields

HR Horizons: A Test of HR Expertise







HRuday co-ordinated a case study competition 'HR Horizons' at the Kuncheria Hall on 25 November 2024.

The event addressed the workforce transformation in the digital age through real-life HR scenarios, testing their skills in data analysis, policy recommendations, and practical implementation.

Dr. Raju S. evaluated the solutions, focusing on creativity, feasibility, and business alignment and declared the results. Ms. Abhilasha Zade and Ms. Aditi Dhote were the winners, with Mr. Abhikant Thakur and Ms. Akansha Arora as runners-up. The event showed innovative thinking and strategic problem-solving.

Ms. Sheenam Ohrie Inspires Students

Ms. Sheenam Ohrie, Managing Director of Broadridge India, gave a fascinating talk in the J. Philip auditorium on the concept "Be the Architect of Your Career,".

She shared her 30+ years of leadership experience, focusing on resilience, strategic planning, and adaptability as cornerstones of career success.

She shared insights on overcoming challenges, high aspirations, and steadfast focus, urging students to pursue their goals with clarity and determination.



X-Insights

A Tableau workshop designed to introduce participants to data visualization was conducted at the First Batch Hall in the MDP Block on 21 November 2024.

X-Insights, the analytics club of XIME Bengaluru led by club president Ms. Vindhya Gupta Konda covered Tableau basics, including data fields, pie charts, trend analysis, and dashboards.



The hands-on practice involved 56 registrants who engaged enthusiastically. They were given the materials beforehand and administered an interactive quiz solidifying X-Insights' role in fostering analytics skills. Feedback from attendees was overwhelmingly positive, and with requests for more such workshops, the event concluded with a vote of thanks by Ms. Tiya George.

Finitiative

Breaking Bid: Thrilling IPL Auction Challenge

On 4 December, 2024, XIME hosted 'Breaking Bid', an IPL auction event where 20 teams competed to assemble their best cricket squad within a set budget. The event tested participants' financial planning, marketing strategies, and decision-making. Teams engaged in bidding rounds, evaluating player selections and adapting strategies based on available funds.





Following several rounds, Ms. Sanjana Valecha and Ms. Ekta Goplani (Team Gujarat Titans) secured first place, while Mr. Roshan Joseph and Mr. Joseb Davis (Team Royal Challengers Bangalore) finished as runners-up.

The students were engaged in the event as it demanded strategic thinking in a competitive setting, sparking discussions about cricket, auctions, and financial decision-making.

CEO Aswini Bajaj Talk on Finance Careers

On 27 November 2024, the Finitiative Club had the privilege of hosting Mr. Aswini Bajaj, CEO of Leveraged Growth, for an engaging session on "Career Paths in Finance: Investment Banking, Private Equity & Venture Capital."

Mr. Bajaj shared valuable insights into financial reporting, corporate finance, and equity investments, highlighting the enduring importance of human expertise in risk assessment and strategic decision-making, even in the age of AI. He also emphasized the role of soft skills such as time management, multitasking, and maintaining a growth mindset in building a successful career.



CULTURAL CLUB

XIME's Cultural Club Strikes a Chord with Jamming Junction

The Cultural Club of XIME hosted 'Jamming Junction' on 27 November 2024.



The event featured seniors and juniors performing regional and western songs in an unplugged setup with a guitar, keyboard, and cajon/clapbox. The lively crowd engagement and diverse musical repertoire created a vibrant atmosphere. The platform encouraged inclusivity and celebrated music enthusiasts across the XIME community, fostering connections and creative expression.

The event was highly successful, delighting students and sparking excitement for similar initiatives in the future.

X-TECH

IGNITE 2024: X-Tech Club's Ultimate Tech Showdown



On 5 December 2024, the X-TECH Club organized 'IGNITE 2024', a tech event at the First Floor Auditorium.

The competition started with 'PITCH FIX' -The Crossword Challenge, where 15 teams raced against the clock to complete the techthemed crossword. Eight teams moved on



to Rapid Relay, a two-minute quiz round that tested their technical knowledge. Other Four teams—'The Uninteresteds', 'Forced to Be Here', 'Mavericks', and 'Hari & Hari' qualified for the final round.

In the last stage, 'Pitch FIX', finalists were given industry specific problems and asked to propose tech-driven solutions. The ideas were evaluated by Mr. Dakshinamurthi. The 'Team Forced' to Be Here won the competition and received medals and certificates. The auditorium was filled with applause for the winners as the event concluded by thanking the Chairman Professor J. Philip for his unwavering support.

EMPRESARIO

LaunchPad Challenge 2024



On 12 December, 2024, Empresario, the Entrepreneurship Club of XIME Bangalore,

organised 'The Launchpad Challenge: South India Edition', uniting students from over 40 colleges all over India.

The event was supported by Business Standard as the media partner, Cunomial a software service company as the technology partner, and Tracxn, an online data tracking company as the data partner.

The final round conducted at XIME Bangalore comprised 10 teams presenting their business ideas to a panel of judges, including Mrs. Sonali Jha, Mr. Ashwathanarayana Shastry, Dr. Loitongbam Athouba Meetei, and Mr. Suresh Kumar P. Ashish S. from the National Institute of Engineering, Mysuru, won first place for "The One Presentation," while Ms. Chandana B. S., Ms. Srinidhi V., and Ms. Pratibha S. from Christ University, Bangalore, secured the second position with "Visionary Ventures." Prof. J. Philip, Chairman of XIME Bangalore, presented the awards and shared his thoughts on the importance of critical thinking, creativity, and vision in management education.

The event wrapped up with the distribution of certificates and appreciation tokens to the judges, followed by group photograph.



CHAIRMAN'S DIARY

The following events show Our dear Founder & Chairman Prof. J. Philip's engagement with the community.



| 28 Oct 2024 | Under the guidance of our Chairman, the Maria Philip Future Leaders Debate 2024 took place, bringing together graduate students from across South India to compete. |
|-------------|---|
| 6 Oct 2024 | Inaugurated the AIMS Office Building at Banjara Hills, Hyderabad |
| 3 Oct 2024 | Meeting with Dr. Jeremy Novak, (Vice Chancellor of Global Development College (GDC), Australia) & Ms. Mita Kandel, (Social and Inclusion Specialist Global Development College) |

STUDENT ACHIEVEMENTS

THE STUDENTS OF XIME BANGALORE SHINE AT THE AIMA GAMES

The 28 Student Management Games (SMG) 2024, organized by the All-India Management Association (AIMA), took place from 20-22 November 2024 at CMS Business School, Jain University, Bengaluru. Representing XIME Bangalore, students of batch 29 Mr. Arnab R., Mr. Dhanush A., Ms. Nikita Hemani, and Mr. Nishikant Saxena, selected by the XIME Winners Club, displayed exceptional teamwork and strategic acumen, advancing to the finals. Their impressive performance was a proud achievement, exhibiting the talent and dedication nurtured at XIME while further cementing the legacy of the Winners Club.

XIME STUDENTS SHOWED EXCEPTIONAL TALENT AND TEAMWORK AT CRESCITA 2024

Crescita 2024 was held on 22-23 November 2024 at BIM Trichy, under the theme "Leadership in the Age of AI: Future of Business." Selected by the XIME Winners Club for their skills and passion, the students excelled across six business domains, securing top accolades. Key achievements included first positions in HR category secured by Ms. Athithi & Ms. Manasvi; Finance category by Mr. Dev Karwa & Mr. Anmol Kaur Arora. The second position in Finance: Ms. Naini Luniya & Ms. Yash Tiwari; Category of Operations: Ms. Aarisha Jaiswal & Ms. Abinash Dash. Congratulations to the winners and all participants for their remarkable efforts!





FACULTY ACHIEVEMENTS

Mr. Johnson Clement Madathil published a Scopus-indexed research article, "Actions Speak Louder Than Words: Brand Activism Effort Effect on Brand Outcomes" (2024), in the Journal of Marketing Communications by Taylor & Francis.

Dr. Ruchi Kaushik presented her research paper, *"Prediction of Voter Behavior Through AI Techniques,"* and served as a session chair at the International Conference on IoT, Communication, and Automation Technology (ICICAT - 2024) on November 23-24, 2024.

Prof. N. M. K. Bhatta provided ongoing consultancy to TVS Motors with visits on November 8th, 25th, and 29th, and five more planned for December 2024, while also consulting for the Confederation of Indian Industry (CII) on November 21st-22nd, coaching executives on the latest advances in product design.

Dr. Trinley Paldon secured 2nd position The Global Educator Challenge 2024 (November 12-27), where 130 professors worldwide competed in teams to transform struggling businesses through strategies like supply chain optimization and market expansion.





TAMIL NADU STATE FINALS OF MARIA PHILIP FUTURE LEADERS DEBATE



On November 25, 2024, XIME Chennai hosted the Tamil Nadu State Finals of the Maria Philip Future Leaders Debate Competition. This flagship event of the XIME was hosted to honour the memory of Maria Philip, the daughter of Prof. J. Philip, Principal Founder and Chairman XIME, celebrated for her exemplary leadership and debating skills. The prestigious competition serves as a platform for students to exhibited their communication and leadership abilities while fostering critical thinking and intellectual engagement.

The state finals featured the top eight teams from regional rounds in Madurai, Chennai, Trichy, and Coimbatore, debating the topic, "The United Nations is no longer an effective body in addressing global conflicts and political tensions." Three teams advanced to the Grand Finale at XIME Bangalore: Carmel Princy and Tejasri Pradeep from Bishop Heber College, Trichy; Amira Fathima and Niranjana from Anna Adarsh College, Chennai; and Pujithaa Sheryl Arunraj and Gurudharan N.M. from Loyola College, Chennai. The judges commended the participants' exceptional debating skills, highlighting XIME's commitment to nurturing future leaders.

Maria Philip Future Leaders Debate – Regional Round

Chennai and Trichy regional rounds witnessed enthusiastic participation and high-caliber debates. Chennai round, held on November 5, 2024, at XIME Chennai, featured 11 teams from 13 registered colleges debating the topic, "AI and Automation Will Lead to Mass Unemployment." Teams from Loyola College and Anna Adarsh College emerged victorious, advancing to the state finals. Trichy round, conducted on November 20, 2024, at YMCA Trichy, saw 19 teams from 8 registered colleges compete on the same topic, with Holy Cross College and Bishop Heber College advancing to the state finals. Both regional events showed outstanding talent, enthusiastic participation, and a commitment to fostering future leaders, cementing the competition's reputation as a premier platform for intellectual and leadership development.







XIME CHENNAI CELEBRATES CHRISTMAS

The Christmas celebration at XIME Chennai on 16th December 2024 was a joyous and heartwarming event that brought together students, faculty, and staff in the true spirit of the season. The celebration began with a solemn prayer and an inspiring speech delivered by Rev. Fr. L. Savariappan MMI, St Joseph College of Engineering, who emphasized the values of love, hope, and togetherness that define Christmas. Following this, a ceremonial cake cutting was carried out by our Special Guest, Rev. Fr. L. Savariappan, Dean Academics Mr. Suresh Kumar V, and the Officiating Director Dr. Ravi Veeragavan, symbolizing unity and the joy of sharing. The festivities continued with a lively performance by the students of Batch 8, who captivated the audience with a beautifully enacted skit and soul-stirring carol singing. The students' enthusiasm and creativity filled the venue with festive cheer, leaving everyone immersed in the warmth of the occasion. The event not only celebrated the traditions of Christmas but also fostered a sense of community and togetherness, marking a memorable start to the holiday season at XIME Chennai.





CLUB ACTIVITIES

XSEED

Blood Donation Camp

On December 7, 2024, the XSEED Club of XIME Chennai, in collaboration with Lions Blood Bank, hosted the event "Chance to Become a Superhero." This blood donation camp aimed to raise awareness about the importance of blood donation and provide the XIME community an opportunity to contribute to society. A total of 36 donors participated after undergoing health screenings. This initiative inspired a spirit of giving, educated participants about the value of blood donation, and strengthened community values. The event united students, faculty, and staff for a noble cause.



Empresario

Empresario Celebrates 4th Anniversary with "Reimage, Revive, Reinvest"

The Empresario Club at XIME Chennai marked its 4th anniversary on November 7, 2024, with the innovative event "Reimage, Revive, Reinvest." The milestone occasion featured a dynamic activity where teams analysed struggling companies and devised revitalization strategies. Teams developed innovative solutions within a limited time and pitched their ideas for investments. The most compelling pitches earned cash prizes, adding excitement to the competition. This unique event blended learning with creativity and business acumen, providing participants with a practical platform to showcase their analytical and strategic thinking. The anniversary celebration made the event a memorable and enriching experience for all involved.



HRuday

Hruday: Organizational Behaviour Workshop

On November 22, 2024, the HRuday Club organized a workshop that explored Organizational Behaviour theories and their practical applications. The event began with activities that fostered trust and collaboration participants. Attendees among gained insights into theories such as motivation, dynamics and leadership styles team through interactive and thought-provoking discussions. A key highlight of the workshop was the emphasis on recognizing contributions in the workplace while promoting equity and inclusive leadership. The workshop provided participants with actionable insights and practical knowledge to apply in their professional environments.

X-Sporties:

Ranbhoomi 2024

"Ranbhoomi'2024, organized by X-SPORTIES teams-'Falcons', united four dynamic 'Panthers', 'Spartans', and 'Titans'. The competition featured both indoor and outdoor games. Each sport exhibited exceptional skills and fierce sportsmanship. Memorable moments included 'Falcons' winning cricket, 'Panthers' dominating basketball. and 'Spartans' excelling in volleyball and football. The event celebrated teamwork, discipline, and passion for sports. With participants and spectators eagerly cheering for their teams, 'Ranbhoomi' proved to be a festival of camaraderie and competition.





X-Insights

SQL Workshop

On November 27, 2024, the X-Insights Club conducted an engaging workshop titled "Byte Bandits - The SQL Heist." Participants were guided through downloading datasets, setting up SQL environments, and applying commands such as SELECT, INSERT, and DELETE. Advanced topics like JOIN operations and aggregate functions were also covered. The hands-on approach allowed students to solve real-world data problems and gain practical database management skills. The event empowered participants with essential data literacy skills, sparking a deeper interest in data science and analytics.

X-OPS

Xplosion 2024

X-OPS the Operations Club hosted "Xplosion 2024" on November 21, 2024, an event that combined creativity, teamwork, and problemsolving. Participants engaged in two activities:





Silent Process Mapping and "Eggstravaganza" Drop. The first activity tested non-verbal communication skills, fostering collaboration through gestures and drawings. The second activity challenged teams to design protective packaging for eggs dropped from a height, requiring critical thinking and innovation. Both activities were met with enthusiasm, with participants showcasing their creativity and strategic thinking.



SPEAKER SESSIONS

Insights from XIME Chennai Board Member Dr. Manoj Varghese

On November 18, 2024, XIME Chennai's Batch 8 students attended an inspiring session titled "Shifting Gears Towards Success" by Dr. Manoj Varghese, Chief People Officer at Tonik Digital Bank and a Board Member of XIME Chennai. The session emphasized the importance of efficiency, effectiveness, and a growth-oriented mindset. Dr. Varghese introduced the 'G.E.A.R.' approach—Growth, Enterprises, Agility, and Reimagine-as a framework for success, encouraging purposeful continuous improvement, leadership, adaptability, and innovation. He highlighted the need to balance efficiency (doing things right) with effectiveness (doing the right things) and to manage change in a dynamic environment by being ready to "shift gears" to face new challenges. The session served as a valuable guide for students, motivating them to embrace transformation and excel in their personal and professional journeys.



Finitiative Speaker Session with T. Pothi Madhavan

On November 8, 2024, the Finance Club hosted a speaker session with T. Pothi Madhavan, an accomplished Chartered Accountant. The session offered insights into financial concepts like money management, investment strategies, and private equity. Mr. Madhavan shared his inspiring career journey, including his admission to IIM Ahmedabad, and emphasized the importance of resilience and continuous learning. Attendees explored wealth-building techniques and gained practical advice on achieving financial independence. The interactive session concluded with a lively Q&A, leaving students with valuable knowledge and motivation to excel in finance.



XSEED: Sustainability and Skill Development

On November 28, 2024, XSEED organized a speaker session featuring Mrs. Anju Mary Kuruvilla, Director of Sustainability at Danfoss. The session explored corporate sustainability practices and skill development. Mrs. Kuruvilla shared Danfoss's initiatives, including achieving net-zero emissions and



promoting recycled materials. Students learned how sustainability and workforce empowerment go hand-in-hand to achieve long-term goals. Real-world applications and inspiring case studies highlighted the importance of environmental responsibility and innovation.



Hruday: Navigating the Future - Insights from Mr. Joshy Thomas

On November 23, 2024, a speaker session was conducted by Mr. Joshy Thomas, a seasoned HR professional from Hyundai Motors. The session explored the dynamic automobile industry, emphasizing innovation, sustainability, and the rise of electric vehicles. Mr. Thomas introduced the VUCA and BANI frameworks, guiding attendees on navigating complexities in rapidly evolving markets. He highlighted future workplace trends, including hybrid models and shifting employee expectations, while stressing the importance of adaptability, creativity, and collaboration. The session concluded with practical insights into thriving in the future workforce. Mr. Thomas's expertise left the audience inspired and better prepared for upcoming challenges.



MarkXIME: Innovating Marketing Strategies with Mr. Carnic Karthikeyan

On November 20, 2024, the Marketing Club of XIME Chennai hosted an insightful session with Mr. Carnic Karthikeyan, a seasoned marketing expert with over 25 years of experience. Sharing his journey with top brands like Britannia, Air Deccan, and Tanishq, Mr. Karthikeyan detailed innovative campaigns such as Boon Box Rural Melas and the Karatmeter initiative. The session explored balancing innovation with execution, consumer behavior insights, and effective marketing practices like data-driven strategies and budget optimization. An engaging Q&A followed, providing career guidance.



MarkXIME: Unveiling Marketing Wisdom with Ms. Arpita Mohanty

Chennai, November 6, 2024 – XIME Chennai proudly hosted its distinguished alumna, Ms. Arpita Mohanty, Account Manager at Apple, for an engaging and insightful speaker session. Ms. Arpita captivated the audience with her insights on crafting an impactful LinkedIn profile, emphasizing the importance of personal branding in today's professional world. She also shed light on evolving marketing trends, enriching the session with real-world examples drawn from her experience in the field. The session left students highly motivated and better equipped to elevate their personal branding and marketing strategies, aligning with industry demands and future opportunities.





XIME Chennai Hosts Guest Lecture by Mr. Sriprakash Nadadhur Sridharan

On December 10, 2024, XIME Chennai hosted Mr. Sriprakash Nadadhur Sridharan, founder of Prajna Consulting and author of Building Blocks, for an insightful guest lecture. Drawing on over 20 years of experience in consulting, branding, and marketing, including roles at Nielsen, IBM India, MTR Foods, and ORKLA, he shared his expertise on the role of insights in branding—focusing on the Brand Key and Brand Pyramid—and leadership lessons from his book. The session concluded with Dr. Suresh Kumar V, Dean of Academics, presenting him with a memento in appreciation.



XIME Chennai Hosts Guest Lecture by Mr. Arvind Kumar Sinha

On December 11, 2024 XIME Chennai hosted Mr. Arvind Kumar Sinha, an expert in digital computing, finance, and economics, for an inspiring guest lecture. Mr. Arvind, who leads a department in a French multinational company in Hamburg, Germany, and teaches MBA students at five universities, shared his global expertise and passion for academics in a session titled "Capitalize Your Knowledge." He emphasized exploring unconventional career paths, evaluating skills and options, executing formalities, and experiencing the challenges and rewards of adapting to life in a new country. Highlighting Germany's opportunities in emerging fields like AI, sustainability, and quantum computing, he encouraged students to embrace innovation and global thinking. Drawing from his journey of founding two companies and traveling to over 45 countries, Arvind provided practical insights into life abroad and adapting to new cultures. The session concluded with Prof. Suresh Kumar V, Dean of Academics, presenting a memento to Arvind as a token of appreciation.



EXTERNAL PROGRAM

1. Leadership Development Program for PRM Group XIME Chennai conducted a three-day Leadership Development Program on November 16, 23, and 30, 2024, for the executives of PRM Group. The training covered topics such as Knowing Self, Managing People, Stress Management, Assertiveness, and Problem Solving. The sessions were conducted by Mr. Rajarajan, Ms. Arul Mary, and Ms. Uma Maheswari, with program coordination by Dr. Ravi Veeraraghavan and Mr. Rajarajan.





2. Workshop on Project Management A two-day workshop on Project Management was held on October 19 and November 8, 2024, for executives of Delphi. The program saw 15 participants and was conducted by Prof. Swaminathan and Mr. S. Chandrasekar. The sessions were coordinated by Dr. Ravi Veeraraghavan.



3. Leadership Program for Rane Group XIME Chennai organized a two-day Management Development Program for Rane Engine Valves Limited executives on November 19 and 20, 2024. A total of 12 participants attended the program at the XIME campus, where sessions were handled by Mr. Rajarajan, Ms. Arul Mary, and Mr. Chandrasekar. The program was coordinated by Dr. Ravi Veeraraghavan.

4. Ignite Program for Hyundai Motor Executives A two-day Ignite Program focusing on Exponential Thinking and Flawless Execution was conducted at Hyundai Motors India's training center on November 7 and 8, 2024. The program was handled and coordinated by Mr. Rajarajan. A repeat session was held for another batch of Hyundai executives on December 5 and 6, 2024.

STUDENT ACHIEVEMENTS

Winter Fest 2024: XIME Chennai Excels with Brilliance and Talent

Winter Fest 2024 at XIME Bangalore was a spectacular celebration of creativity, intellect, and sportsmanship, bringing together some of the finest talents across the XIME campuses.

The event served as a platform for students to show their abilities to push boundaries and achieving excellence. XIME Chennai students stood out with their intelligence, creativity, and teamwork, making their presence felt across a variety of competitions and bringing immense pride to the institution.

- CINETHOS Short Film Competition: Franklin, Samson, Joe Mariam, Gogulnath, Kalyan, Susan Lara, and Dhivyaan secured 1st place.
- Frosted Threads T-Shirt Painting Competition: Sakshi clinched 1st place.
- Reel-In-It Reel Making Competition: Kashish and Neil earned 1st place, while Vaishnavi and Chithira secured 2nd place.

Reel-In-It Reel Making Competition: Kashish and Neil receiving the 1st Place certificate.



- **Girls Doubles Badminton Competition**: Kashish and Nandita earned 2nd place.
- Xpert Marketers Marketing Competition: Twinkle, Jaya, and Astha Agarwal secured 2nd place.









XIME Shines at IIT Madras Quizonomics

Anisha Panickar, D. L. Deepthi Raj, and F. Antony Roshan represented XIME with exceptional analytical skills and in-depth economic knowledge, secured 2nd place in the event. This achievement underscores the institution's commitment to nurturing talent and fostering academic excellence.



XIME Chennai Secures Victory at Launchpad 2024

XIME Chennai students showcased their entrepreneurial excellence at the Launchpad Business Plan Competition held at XIME Bangalore. Sneha C J and F Antony Roshan earned 1st place with their innovative approach and strategic planning, setting themselves apart from the competition. Their exceptional performance highlights the ingenuity and business acumen cultivated at XIME.



XIME Triumphs at St. Joseph's Institute of Technology

Jagath S secured 1st place in the Best Manager competition, showcasing exceptional leadership skills. Additionally, the Business Quiz team of K U Kalyan, Neelesh, Vishal C K, Girish G, and Vindhya S earned 1st place, demonstrating teamwork and intellectual brilliance.

FACULTY ACHIEVEMENTS

Prof. Swaminathan achieved the University 1st Rank in MSc Statistics from Dr. MGR University with a stellar CGPA of 9.89, exemplifying lifelong learning and academic excellence.

Dr. Ravi Veeraraghavan published a Scopusindexed article, *"ERP-Analytics Operational Efficiency, SMEs, Performance Improvement" (2024),* in *LIB PRO* by Library Progress International.

Ms. D. Suba published an article, "Unveiling the Potentials of Artificial Intelligence in Recruitment: An E-HRM Practices Overview" (2024), in the IPE Journal of Management, a UGC CARE-listed journal.





NIPM KOCHI - BOOT CAMP

NIPM Kerala Chapter in association with HRuday, the HR Club of XIME, Kochi, hosted the NIPM HR Bootcamp 2.0 on November 6, 2024, at J. A. Hall in XIME, Kochi.



The event featured a session on "Compensation and Benefits Trends," moderated by Dr. Anjali John, faculty coordinator of the HR club, with keynotes by notable speakers Mr. Karthikeyan Subramanian, HRBP at Aspire Systems and Ms. Sreelekha S. Kumar, HR Manager, Amphenol Communications Solutions. Highlights included interactive activities like a Slido quiz and a case study competition. The event concluded with a vote of thanks, mementos presentation, and refreshments, reflecting a successful collaboration of academia and industry.



MARIA PHILIP FUTURE LEADERS DEBATE

- Regional Round

The Kerala region held a series of regional competitions for the MPFLDC 2024 from November 16th to December 13th. These competitions took place in various locations throughout the state, including Mar Ivanios College from Trivandrum, Fatima Mata National College from Kollam, Assumption College from Changanassery, KE College from Kottavam, St. Joseph's College, Moolamattom from Idukki, XIME Kochi, from Kochi, St. Thomas College from Thrissur, St.Joseph's College, Devagiri from Calicut, and Don Bosco Arts and Science College from Kannur. The competition aimed to foster critical thinking, teamwork, and eloquent expression among the vouth of Kerala. A total of 102 teams had registered amongst which 75 teams attended the competition from different parts of Kerala.





QAWWALI NIGHT

The Qawwali Night by the renowned Warsi Brothers, organized by MadX, took place on November 15 at the Maria Philip Auditorium, XIME Kochi, from 6:00 PM to 7:30 PM.



The event displayed timeless Sufi compositions like "Allah Hooh," "Saakiya Teri Aankhon Mein," and "Ek Baar Mere Dil Se Mila," captivating the audience with their spiritual and musical mastery.

XAAK ALUMNI MEET

On November 30th, XAAK hosted Milan'24, an Alumini meet that felt like a heartfelt homecoming. The campus came alive with beautiful decoration, welcoming seniors from batch 2 onwards.



Emceed by the lively Jerome, the day was filled with joy, warmth and shared memories. Alumni poured their hearts out with life lessons and learnings to batch 11 and 12, bridging the generation with wisdom.

CHRISTMAS CELEBRATION

The Christmas celebration by MadX was a heartwarming finale to the year, bringing everyone together in joy and love.

Conducted in the central lawn, the evening was filled with carols, vibrant dances, playful games and the magic of Santa's surprises. Laughter echoed , smiles were shared and the true spirit of Christmas lit up every heart. As the year came to a close, it was a poignant reminder of endings filled with warmth and beginnings filled with hope.



INSPIRA DISTINGUISHED SPEAKER SERIES

Sachin P

On November 27th, 2024, the 10th interactive session of the LEGACY series was hosted by Inspira X Empresario. Mr. Sachin Parappil conducted a session where students performed a variety of activities under the guidance of the speakers, where students were offered the opportunity to speak on any given topic for 3 minutes, where the primary emphasis was on their manner of speaking. This session was a learning based on working on speech through critical thinking and time management. The key take-aways from the session were key objectives and practices to follow while making a speech and ensure how basic simple techniques can be applied effectively to overcome small gaps in communication.



Sreejith R. Menon

On November 22th 2024, XIME Kochi's Club Inspira & Empresario had the honour of hosting a distinguished speaker session featuring Mr. Sreejith R Menon, General Manager at Swiggy. This session speaker aimed to help participants understand how to create a strong resume that stands out to recruiters and secures interviews. It emphasized the importance of being clear, customizing the content, and using LinkedIn effectively.

Partha Sengupta

On December 2nd , 2024, the 11th interactive session of the LEGACY series was hosted by Inspira X Empresario. Mr. Partha Sengupta Senior Vice President and Head at ITSS ITC Ltd highlighted the growing concerns around the security of critical infrastructure, such as power grids, transportation networks, which have become prime targets for nation-state actors and cybercriminal groups. A significant portion of the session focused on AI and Machine Learning and their dual role in cybersecurity. The key take-away from the session was that in the new world, cybersecurity is not optional—it's essential for the survival and success of the digital age.

Aravind Sinha

December 13th 2024, the 12th On Distinguished speaker session of the LEGACY series was hosted by Inspira X Empresario. The session began with Mr. Arvind K. Sinha emphasizing the significance of the 3Es _ Explore. Experience, and Enjoy - in fostering both personal and professional growth. Mr. Sinha provided an insightful comparison between career options in Germany and India on the basis of education system and quality of life. The students were left with a deeper understanding of how to prepare for and leverage opportunities in Germany and beyond.

CLUB ACTIVITIES

XSEED: Kalaragam (Melody of Art)

On November 27, 2024, the XSEED Club of XIME Kochi hosted "Kalaragam," a drawing competition at Vimukthi Special School, Kalamassery. Engaging 18 special children, the event celebrated their artistic talents while promoting inclusivity and social awareness. With support from three dedicated volunteers, the initiative strengthened ties between XIME and the local community.

Snehakoodu- Old Age Home Visit

On November 19, 2024, the XSEED Club of XIME Kochi organized "Sneha Koodu" at Abhaya Old Age Home, Kalamassery.

Sixteen volunteers engaged with elderly residents through stories, games, and songs, fostering joy and companionship. The initiative strengthened intergenerational bonds, promoted empathy, and highlighted the importance of caring for the elderly. Volunteers gained valuable insights into teamwork and social responsibility, reflecting XSEED's commitment to societal well-being.



Blood Donation Drive

On October 26, 2024, the XSEED Club of XIME Kochi, in partnership with Sri Bhavani Foundation and Amritha Hospital, organized a blood donation camp.

With 15 volunteers and 10 doctors, the event collected over 35 units of blood from 60 registrants, supporting local healthcare needs. It fostered social responsibility among students, raised awareness about voluntary blood donation, and highlighted the lifesaving impact of such initiatives.







Ignite: Empowering Young Minds

The XSEED club of XIME, Kochi, hosted *Ignite: Empowering Young Minds* on December 7, 2024, in collaboration with SOS Youth House. The event engaged 22 children and 2 teachers in a day of inspiration, learning, and joy through activities like a Canva tutorial, career guidance, and games. It aimed to build confidence, introduce new skills, and foster memorable experiences while providing student volunteers with valuable leadership and planning skills.

Beach cleaning drive

On December 14, 2024, XSEED club organized a Beach Cleaning Drive at Fort Kochi with 85 volunteers from XIME Kochi. The initiative aimed to raise environmental awareness, reduce beach pollution, and restore the natural beauty of Fort Kochi Beach.

Volunteers collected 180 bags of waste, educated participants on sustainable practices, and enhanced their leadership and teamwork skills through this impactful event.



EMPRESSARIO Empressario: Ewl Summit

The Earn While Learn (EWL) Summit, India's first and largest summit for student earners, was organized by Empresario on November 7-8, 2024, at XIME Kochi.



The event highlighted the concept of earning while learning and brought together distinguished speakers from diverse fields to inspire and empower students.



The EWL Summit commenced with a grand inauguration, featuring addresses by Dr. Paul V Mathew, Dr. Viju Jacob (Executive Chairman, Synthite Industries), and Mr. Balagopal Chandrasekhar IAS (KSIDC), along with felicitations by Mr. Anil Philip (President. XIME Society) and Mr. Alok Krishna (Officiating Director, XIME Kochi). A power talk by Mr. Mathew Joseph (Founder, Fresh to Home) highlighted strategies for financial freedom while learning. A panel discussion, moderated by Dr. Paul V Mathew, featured insights on innovation, skill development, entrepreneurship, inclusivity, and AI-driven growth from industry leaders, including Mr. Najeeb Bin Haneef (Zaara Biotech), Ms. Vinodini Sukumar (TeamOne Advertising), and Mr. Farish C.V. (Google's Al Startup). Mr. Edison Franz (MD, Anglo Intelligentsia) led a workshop on earning while learning. The summit concluded with live project distributions and a visit to the Kerala Startup Mission for networking, marking a significant step in integrating skill development with financial independence for students.

EXTERNAL PROGRAMMES

FDP in collaboration with NeST Group

NeST Digital Academy, in collaboration with XIME Kochi, hosted an industry-led Faculty Development Program (FDP) in HR at Nest Electronics City, Kochi, on November 5, 2024. Designed to bridge academia and industry, the program offered HR faculty from institutions across Kerala— Trivandrum to Calicut—valuable insights, advanced strategies, and real-world knowledge. Prof. Alok K, Officiating Director of XIME Kochi, inaugurated the session with Dr. Pradeep S, AVP and Head of NeST Digital Academy, and Dr. Ranjana Varghese, Dean of External Programs at XIME Kochi.

OBP on PowerAutomate (Online)

XIME conducted an OBP for Fragomen Immigration Services India Pvt. Ltd. on Power Automate on the dates 9th,10th,17th & 18th December 2024. The OBP had a total of 43 participants joining fully online. Mr.Jomon Joseph led the sessions.

Annual HR Conclave

The Annual HR Conclave 2024, themed "Employee Dynamics: Today and Tomorrow," was held on 22 November 2024, at XIME Kochi in collaboration with HRuday, the HR Club. The event began with an inaugural session featuring Mr. Susanth Kurunthil (CEO, Infopark Kochi), who delivered an insightful inaugural address on evolving employer-employee dynamics.

Prof. C.P. Ravindranathan (Chairman, XIME Kochi) and Prof. Alok Krishna (Officiating Director, XIME Kochi) set the stage with compelling speeches, while Prof. A.S. Girish introduced the conclave's theme.

The conclave featured four-panel discussions addressing critical HR challenges. Dr. Ranjana Varghese moderated the session on Cross-Generational Dynamics with panelists Mr. Edwin Vinod James, Mr. B. Ganesh, and Mr. Shashikanth Javaraman. Prof. A.S. Girish led discussions on managing workforce sub-systems, joined by Mr. Javarajan V., Mr. Sreejith R., and Mr. Jaimon Antony. Ms. Aswathy Karthikeyan moderated a session on government schemes with Mr. Abraham Mathew and Mr. Govindarajan N. S. Lastly, Dr. Anjali John led a discussion on work-life happiness featuring Mr. Rajesh Nair, Dr. Tessy Grace Mathews, and Ms. Remya Ann Jose.

The event concluded with votes of thanks by Dr. Ranjana Varghese and Dr. Paul V. Mathew, celebrating its success in fostering insightful dialogue on HR innovations and employee well-being.

BPCL Nayi Udaan (Batch 1&2)

Two batches of newly promoted managers of BPCL-Kochi Refinery participated in the OBP training program series Nayi Udaan in December 2024 held at XIME Kochi campus.

The next two batches of the program will be in January 2025. Prof. A. S. Girish, Dr. Ranjana Varghese, Dr. Dawn Jose, Mr. Jomy Lawrence, Ms. Lincy PT, Dr. Paul V Mathew & Dr. Anjali John led the sessions.

Batch 1 -9th & 10th Dec 2024 Batch 2 -18th & 19th Dec 2024

BPCL Parivartan (Batch 1&2)

OBP training series Parivartan for executives of BPCL-Kochi refinery was held in two batches on the refinery premises in December 2024. Dr.Ranjana Varghese, Dr.Anjali John, Dr.Paul Mathew & Mr.Sandeep Konnanath were the resource persons.

Batch 1 -11th & 12th Dec 2024 Batch 2 -16th & 17th Dec 2024

OBP for Amphenol FCI -

A two day OBP on "Finance for Non-Finance Professionals" for senior managers of FCI OEN Connectors Ltd. (Amphenol FCI) was held at Holiday Inn Kochi on 26th & 27th November 2024. The sessions were led by Dr.Amitabh Satapathy alongwith Dr.Gopikumar.V. There were 21 participants for the OBP.

STUDENT TRIUMPHS: CELEBRATING SUCCESS

Aryan Bansal, Keshav Sharma, Udit Kumar & Ayush Deepak from batch 12 won 2nd position at the Finance Game, Shikhar hosted by SCMS Kochi on 22nd Nov 2024.

FACULTY ACHIEVEMENTS

Dr. Bijith George Abraham had achieved the role of Session Chair for the technical session on *Socio-Cultural and Economic Integration* at the National Seminar on *Migration and Diaspora: Challenges and Opportunities* (Nov 14-16, 2024), organized by RC 04 Migration and Diaspora Studies, Indian Sociological Society, and the University of Kerala.





UPCOMING EVENTS

- 1. Feb 27-28 XIMERA 2025
- 2. April 5 Foundation Day
- 3. April 10 Convocation Day XIME Kochi
- 4. April 12 Convocation Day XIME Bangalore
- 5. April 17 Convocation Day XIME Chennai

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